



Commissioners

Scott Feller, Harbor
 David Finigan, County
 Ronald Phillips, Harbor
 Kelly Schellong, City
 Charles Slert, City
 Mike Sullivan, County

Strategic Planning Meeting Agenda
 April 25, 2011
 3:00 – 5:00 p.m.

Strategic Planning Review & Annual Action Plan Update

Executive Director

William "Bill" Renfroe

Meeting Facilitator: Bill Renfroe

Community Treasures

Pristine Rivers & Streams
 Rugged Coastline
 Sandy Beaches
 Coastal Redwoods
 Old Growth Forests
 Dungeness Crab
 Seafood
 Organic Dairy Products
 Award Winning Cheeses
 Lily Bulbs
 Yurok Culture
 Tolowa Culture
 Ecotourism
 Redwood National Park
 State Parks
 Trekking & Hiking
 Camping
 RV Parks
 Historic Lighthouses
 Pelican Bay Prison
 Temperate Climate
 World Class Fishing
 Mycology
 Birding
 Surfing
 Seals & Sea Lions
 Marine Mammal Center
 Artisans
 Art Galleries
 Restaurants
 Nonprofits
 Foundations
 Scenic Byways
 Tsunami Survivors
 Daily Newspaper
 Agate Hunting
 Distinguished Schools
 Community College
 Affordable Housing
 Commercial Fishing Harbor

1. Call to Order - Feller
2. Welcome & Overview 5 Minutes
3. Review of Mission, Goals, and Objectives 10 Minutes
4. Open Issues 45 Minutes
 - a. Position Funding
 - b. Coordination with other Entities – SBDC, VB, BID
 - c. More Micro Enterprise Funds
5. New Ideas 45 Minutes
 - a. New JPA Members
 - b. Permitting Red Team
 - c. Tourism Focused Activities
6. Additional Issues 10 Minutes
7. Summary of Actions Required 5 Minutes
 - a. Task
 - b. Person
 - c. Resources
 - d. Deadline
8. Adjournment